



## Overview

- Digital artist with 13+ years of experience in corporate, academic and non-profit roles
- Advanced technical skills in graphic design and video production
- 10+ years of experience in marketing, brand development and creative project management

## Experience

### **Creative Manager • Exer Urgent Care**

2022–Present • [Los Angeles, California \(Working in Oregon\)](#)

- Supporting the marketing needs for 60+ urgent care clinics across Southern California, including on-site signage, promotional materials and email marketing campaigns
- Managing all internal company communications, executive presentations and document branding

### **Marketing Specialist • Eclipse Senior Living**

2017–2021 • [Lake Oswego, Oregon](#)

- Developed marketing solutions for over 100 senior living properties across the United States, split across multiple consumer-facing brands
- Managed the company's national direct mail and newspaper advertising programs
- Played an integral role in the company's internal and external communications

### **Graphic Designer • Holiday Retirement**

2015–2017 • [Lake Oswego, Oregon](#)

- Expanded the product catalog and functional capabilities of an internal brand storefront
- Managed the creative direction for the company's national direct mail and newspaper advertising

### **Web Design Instructor • Chemeketa Community College**

2014–2015 • [Salem, Oregon](#)

- Taught courses for students pursuing associate degrees in graphic design and interactive media, with material covering HTML, CSS and UI/UX design principles

### **Multimedia Designer • Broadcom**

2012–2014 • [Irvine, California](#)

- Produced over 150 instructional videos for 12,000+ employees worldwide

## Skills

- Brand development & guidance
- Marketing campaign strategies
- Corporate communications
- Project & vendor management
- Corporate event support
- Graphic design for web and print
- Motion graphics & video production
- Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere
- Web design & development
- HTML5, CSS, JavaScript, PHP, XML

## Education

### **Bachelor of Fine Arts in Digital Arts**

2008–2012 • [Orange, California](#)

- Chapman University, Dodge College of Film and Media Arts