



Profile

- Digital artist with 6+ years of experience in corporate, academic and volunteer creative roles
- Refined technical skills in graphic design, video production and web development
- Growing experience in Marketing Coordinator functions with an emphasis on brand development and creative project management

Experience

Graphic Designer • Holiday Retirement

Oct 2015 - Sep 2017 • Lake Oswego, Oregon

- Currently serving as Holiday's sole graphic designer as part of the corporate marketing team
- Managing processes and relationships with external vendor teams on a daily basis
- Leading the creative direction of all national direct mail and newspaper advertising programs, budgeted at over \$5.7 million in 2017
- Coordinating all design, development and customer service of the "Brand on Demand" self-service portal, used by company associates at over 300 retirement communities nationwide

Web Design Instructor • Chemeketa Community College

Sep 2014 - Jun 2015 • Salem, Oregon

- Taught courses in Web Design for students pursuing associate degrees in graphic design and interactive media, as part of the school's Visual Communications program
- Covered fundamental web development topics such as code standards, responsive design for mobile platforms, creative briefs, information architecture, layout design and user experience

Multimedia Designer • Broadcom

Nov 2012 - Jul 2014 • Irvine, California

- Managed the production of over 150 animated instructional videos, providing over 12,000 employees worldwide with an accessible resource for technical and legal processes
- Supported projects envisioned by the corporation's top executives, including internal promotional videos and extensive infographics for confidential white papers

Skills

- Project and vendor management
- Customer service
- Brand development and guidance
- Graphic design for web and print
- Motion graphics and video production
- Web design and development
- Adobe Photoshop, Illustrator, InDesign
- HTML5, CSS, JavaScript, PHP, XML

Education

Bachelor of Fine Arts in Digital Arts, Minor in Graphic Design

2008 - 2012 • Orange, California

- Chapman University, Dodge College of Film and Media Arts