



Profile

- Digital artist with 7+ years of experience in corporate, academic and non-profit creative roles
- Refined technical skills in graphic design, video production and web development
- Growing experience in Marketing Coordinator functions with an emphasis on brand development and creative project management

Experience

Marketing Analyst • Eclipse Senior Living

Nov 2017 - Present • Lake Oswego, Oregon

- Providing creative expertise to enhance the marketing efforts and strategies for multiple brands of senior living communities across the US
- Managing vendor relationships and utilizing external teams to maximize the success of national and localized marketing initiatives
- Coordinating the development of marketing and sales collateral for all properties

Graphic Designer • Holiday Retirement

Oct 2015 - Sep 2017 • Lake Oswego, Oregon

- Served as the company's sole graphic designer, supporting marketing initiatives for over 300 retirement communities across the US
- Led the creative direction of all national direct mail and newspaper advertising programs, budgeted at over \$5.7 million in 2017

Web Design Instructor • Chemeketa Community College

Sep 2014 - Jun 2015 • Salem, Oregon

- Taught courses in web design for students pursuing associate degrees in graphic design and interactive media, as part of the school's Visual Communications program

Multimedia Designer • Broadcom

Nov 2012 - Jul 2014 • Irvine, California

- Produced over 150 animated instructional videos for over 12,000 employees worldwide
- Supported projects envisioned by the corporation's top executives, including internal promotional videos and extensive infographics for confidential white papers

Skills

- Project and vendor management
- Customer service
- Brand development and guidance
- Graphic design for web and print
- Motion graphics and video production
- Web design and development
- Adobe Photoshop, Illustrator, InDesign
- HTML5, CSS, JavaScript, PHP, XML

Education

Bachelor of Fine Arts in Digital Arts, Minor in Graphic Design

2008 - 2012 • Orange, California

- Chapman University, Dodge College of Film and Media Arts